



The Daily at Rove has begun the Talent Search for its next Social Media Jedi

The Daily is getting ready to launch online and Rove Hotels is on the lookout for a food-loving social media fanatic, with a keen eye for detail, to take up a paid position managing the @TheDailyatRove accounts on Facebook and Instagram

Dubai, UAE (January 13, 2018): Having built a reputation for its quirky job titles and unique positions, The Daily at Rove Hotels is ready to bestow a lucky recruit with the power of the Jedi. With a Happiness Ambassador named Happyness Chipote already a proud member of the team, Rove wants to invite someone with plenty of personality, lots of energy and superb photography skills to attain the title of Social Media Jedi. As far as official job titles go, one with 'Jedi' in it is definitely the stuff of childhood daydreams.

As a Social Media Jedi, you will receive mouth-watering meals at all four of the The Daily restaurants across Dubai, as well as unlimited tea and coffee, while still maintaining the freedom to plan your own schedule. You can also enjoy the option of roving around the hotels and choosing the ideal space to use the force and work your online magic. This paid position gives you the chance to leave your role as a Padawan behind and become a Jedi, with the ability to meet your targets while still sustaining the lifestyle of a freelancer.

Anyone interested in applying for this exciting position can email

<u>thedaily@rovehotels.com</u> with a short story of 100 words or less explaining why you are the chosen one – an ambitious individual who is ready to become The Daily's next Social Media Jedi. You should also provide an example of a piece of work that you're particularly proud of, along with your social media handle, but don't forget to set your profile to public or we might lose you to the dark side.

All shortlisted, potential Jedi will be summoned for a chat with one of the Rovesters, so once you've applied, keep an eye out for a reply from one of the team at The Daily. After that, there's only one thing left to say, from everyone at Rove Hotels: May the force be with you!

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About Rove Hotels:

A contemporary midscale hotel brand that reflects the pulse of Dubai, Rove Hotels is a joint venture between Meraas and Emaar Properties PJSC. Designed for the new generation traveller who recognises value, stays connected through technology and gravitates towards culturally-inspired surroundings, Rove Hotels defines a new niche in Dubai's vibrant hospitality sector. Rove Hotels are reliable, modern, fuss-free and super-efficient for the young and young at heart who lead fast-paced urban lives. Efficiency and technology are the watchwords at Rove Hotels, which will resonate to the mindset of the highly mobile, socially connected global nomads who explore without borders. With a focus on design, urban life and uplifting experiences, Rove Hotels assure total harmony with seamless guest





service, high aesthetic standards in design, and superior comfort. Rove Hotels has five properties in well-connected locations across Dubai – Rove Downtown, Rove Healthcare City, Rove City Centre, Rove Trade Centre, and Rove Dubai Marina.

For more information, please visit <u>www.rovehotels.com</u>.

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